

# DISCOVER



## SACKVILLE BUSINESS DISTRICT

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 **LIVE. SHOP. LOVE.  
SACKVILLE**

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 @SackvilleBiz

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welcome

## DISCOVER

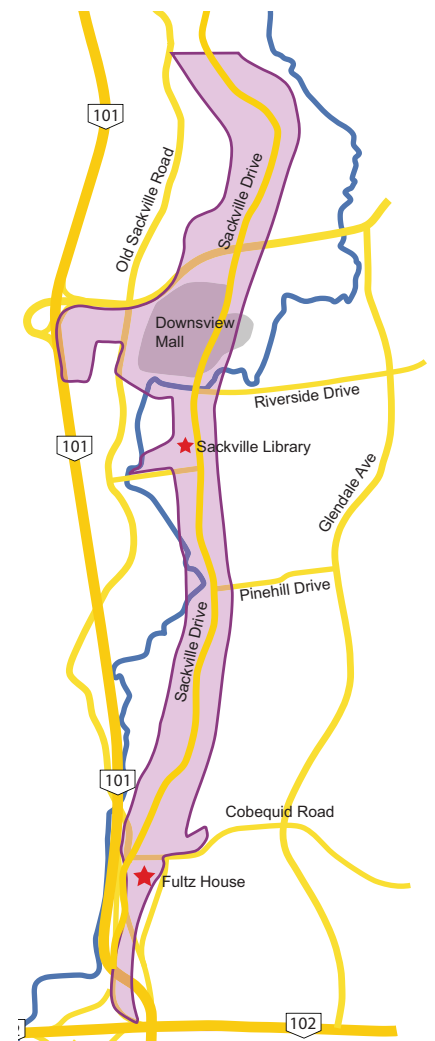


### SACKVILLE BUSINESS DISTRICT

Sackville Business District lies at the heart of one of the fastest growing areas of Nova Scotia. Sackville has seen a remarkable growth rate of 5.8% over the past five years, adding thousands of new residents drawn by Sackville's central location, strong sense of community and affordable home prices.

Sackville offers

- A **supportive** business climate
- A **loyal** customer base
- A busy, **accessible** location

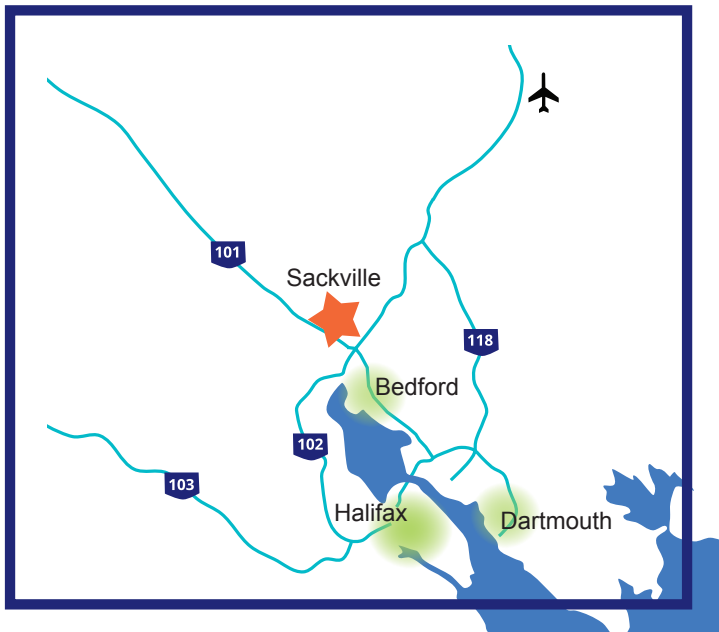


Sackville Business District

# Location



Sackville has been the gateway to Halifax since 1749. The business district is conveniently located at the junction of Highways 101, 102 and 1, with easy access to Halifax, Dartmouth and Bedford.



**15** minutes from Halifax

**10** minutes from Dartmouth

**3** minutes from Bedford

**12** minutes from Halifax Stanfield International Airport

*“ I live in Sackville and I love owning a business here. We moved here from Bedford four years ago, and our customers have followed us here. It's great to be part of an active and supportive business community.”*

Joyce McCully  
Royal Diaperer



# people

## 68,000

people live within **7.5 kilometres** of the Sackville Business District.

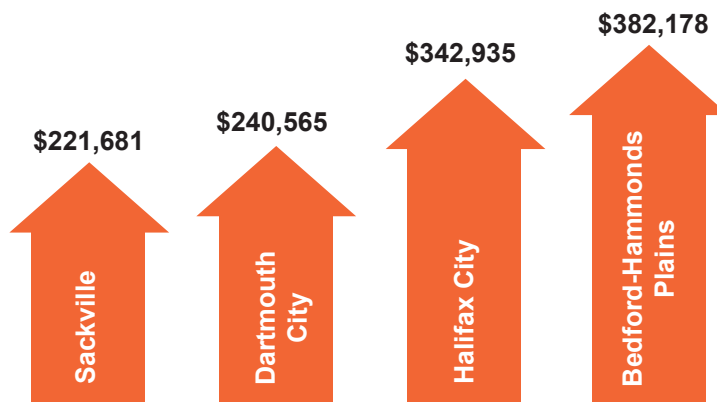
The average household income is **\$93,573** compared to an average household income of **\$90,673** in Halifax region.

**64%** have some post secondary education.

Sackville grew at a rate of **5.8%** in the last **5** years, making it one of the faster growing parts of Halifax region.

Sackville will **continue growing** at a rate of 4.6% over the next **3** years.

SOURCE: Statistics Canada



Average home sale price in 2015

Home ownership remains an attainable dream in Sackville, with home prices lower than Dartmouth, Halifax and Bedford.

SOURCE: Canadian Mortgage and Housing Corporation



“Being in Sackville and specifically in this space, has opened up a whole lot more opportunities. There’s a lot of traffic that comes to us just from people driving by. It’s really easy to navigate and to get to from all over HRM.”

Mohammed Issa  
EurekaTec



Sackville has a dynamic business district that has been transformed over the past ten years. Entrepreneurs are opening unique businesses, while established brands are expanding their Sackville locations.

**90%**

of Sackville residents shop on Sackville Drive **at least** once a week.

SOURCE: Bristol Communications Sackville Resident Survey

On average, **22,000** cars pass a Sackville Drive storefront **every day**.

SOURCE: Halifax Regional Municipality Traffic Services

More than **6,000** free parking spaces offer easy access for customers.

The Sackville Business District has an active and supportive business association with more than **450** members.

*“I could have set up my business anywhere but I chose Sackville because Sackville has a very strong supportive business community. People appreciate and support a local presence with individual personalized service”*

Mike Hatter  
Hatter & Associates Insurance



# investment



In the past **5** years, more than **\$19 million** has been privately invested in **new construction or major renovations** to buildings in the Sackville Business District.

SOURCE: Halifax Regional Municipality Planning Services

In the last **8** years, **74** businesses have invested **\$825,000** in **improved signage** with the help of grants from the Sackville Business Association's Signage Upgrade Program.

SOURCE: Sackville Business Association

Halifax Regional Municipality has invested more than **\$1 million** in **streetscape improvements** in the Sackville Business District in the past **10** years.



*“We’ve been here since the late 1960s and we’re still growing every year. We’re seeing improvements in the district, too, with all the new buildings going up.”*

Jeff Mayhew  
Sportwheels